



FOR IMMEDIATE RELEASE

**PSA COMES ONBOARD AS THE
OFFICIAL MARITIME AND SHIPPING SPONSOR FOR THE
SINGAPORE 2010 YOUTH OLYMPIC GAMES**

SINGAPORE, 17 November 2009 - The Singapore Youth Olympic Games Organising Committee (SYOGOC) and PSA have signed a sponsorship agreement, under which PSA will be the Official Maritime and Shipping Sponsor for the inaugural Youth Olympic Games (YOG) to be held in Singapore in August 2010.

PSA will work with SYOGOC's appointed logistics service providers to facilitate the handling of containers carrying Games-related equipment coming by sea to Singapore from over 200 National Olympic Committees. In addition, PSA will provide billboard space to promote Singapore 2010 along Keppel Road and Tanjong Pagar Road. The prominent billboards will increase visibility of the Games and generate more buzz for this eagerly-awaited event.

The Chief Executive Officer of SYOGOC welcomes PSA's support. Said Mr Goh Kee Nguan, "We are delighted to partner PSA as our Official Maritime and Shipping Sponsor. With PSA's vast experience in container terminal handling, we can be assured that containers will be handled in a professional and efficient way. This complements our vision to successfully stage the inaugural YOG and we value PSA as our partner."

On PSA's support of the Singapore 2010 Youth Olympic Games, its Chief Executive Officer for Southeast Asia and Singapore Terminals, Mr Kuah Boon Wee, said, "As a Singapore icon ourselves, PSA is honoured to partner the SYOGOC in bringing the world's first YOG to Singapore, indeed a milestone in our nation's history."

Ends

About Singapore 2010

Singapore will be hosting the inaugural Youth Olympic Games (YOG) from 14 to 26 August 2010. The Singapore 2010 Youth Olympic Games will receive some 5,000 athletes and officials from the 205 National Olympic Committees (NOCs), along with an estimated 1,200 media representatives, 20,000 local and international volunteers, and more than 500,000 spectators. Young athletes - aged between 14 and 18 years - will compete in 26 sports and take part in a Culture and Education Programme.

The Singapore 2010 Youth Olympic Games aims to inspire youth around the world to embrace, embody and express the Olympic values of Excellence, Friendship and Respect. It will create a lasting sports, culture and education legacy for Singapore and youths from around the world, as well as enhance and elevate the sporting culture locally and regionally.

For more information, please visit www.singapore2010.sg

About PSA

PSA operates the world's largest container transshipment hub in Singapore. In 2009, it was voted the "Best Container Terminal (Asia)" for the 20th time at the Asian Freight and Supply Chain Awards and the "Container Terminal of the Year" for the 3rd time at the Supply Chain Asia Logistics Awards. In 2008, PSA Singapore handled 29 million TEUs of containers and over one million vehicles.

PSA Singapore is the flagship terminal of PSA International, one of the leading global port groups, with investments in 28 port projects in 16 countries spanning Asia, Europe and the Americas.

For more information, please visit www.singaporepsa.com.

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Left to right: Tan Puay Hin, Chief Operating Officer, PSA Singapore Terminals;
Kuah Boon Wee, Chief Executive Officer, PSA Southeast Asia and Singapore Terminals;
Goh Kee Nguan, Chief Executive Officer, SYOGOC; and
Ms Alice Tan, Acting Director of Marketing and Sponsorship, SYOGOC